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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/764,215	01/23/2004	Boon Peng Chew	P142M	9145
27752 THE PROCTE	7590 10/07/201 CR & GAMBLE COMP		EXAM	UNER
Global Legal Department - IP			VAKILI, ZOHREH	
Sycamore Building - 4th Floor 299 East Sixth Street			ART UNIT	PAPER NUMBER
CINCINNATI			1614	
			MAIL DATE	DELIVERY MODE
			10/07/2010	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Office Action Summary

Application No.	Applicant(s)
10/764,215	CHEW ET AL.
Examiner	Art Unit
ZOHREH VAKILI	1614

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS.

- WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.
- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed
- after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any
- earned patent term adjustment. See 37 CFR 1.704(b).

Status			
1)🛛	Responsive to communication(s) fi	led on <u>06 July 2010</u> .	
2a)□	This action is FINAL.	2b)⊠ This action is non-final.	
3)	Since this application is in condition	n for allowance except for formal matters, prosecution as to the merits is	
	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.		

#### Disposition of Claims

Α

4)⊠ Claim(s) 1,2,4 and 6-9 is/are pending in the application.		
4a) Of the above claim(s) 10-17 is/are withdrawn from consideration.		
5) Claim(s) is/are allowed.		
6)⊠ Claim(s) <u>1,2,4 and 6-9</u> is/are rejected.		
7) Claim(s) is/are objected to.		
8) Claim(s) are subject to restriction and/or election requirement.		
oplication Papers		
9) The specification is objected to by the Examiner.		

## 10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abevance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

a) All b) Some \* c) None of:

1	Certified copies of the priority documents have been received.
2.	Certified copies of the priority documents have been received in Application No
3.	Copies of the certified copies of the priority documents have been received in this National Stage
	application from the International Bureau (PCT Rule 17.2(a))

\* See the attached detailed Office action for a list of the certified copies not received.

1)	X	Notice

Attaciment(a)		
Notice of References Cited (PTO-892)	4) Interview Summary (PTO-413)	
Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail Date	
3) Information Disclosure Statement(s) (PTO/SS/08)	5) Notice of Informal Patent Application	
Paper No(s)/Mail Date	6) Other:	

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#### DETAILED ACTION

Claims 1, 2, 4, and 6-17 are presented for examination.

A request for continued examination under 37 C.F.R. 1.114, including the fee set forth in 37 C.F.R. 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 C.F.R. 1.114, and the fee set forth in 37 C.F.R. 1.17(e) has been timely paid, the finality of the previous Office Action has been withdrawn pursuant to 37 C.F.R. 1.114. Applicant's submission filed July 6, 2010 has been received and entered into the present application. Claims 10-17 are withdrawn. Claims 1, 2, 4, and 6-9 are pending and are herein examined on the merits.

### Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein

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were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

Claims 1, 2, 4, and 6-9 are rejected under 35 U.S.C. 103(a) as being unpatentable over Hayek (USPN 6133323).

Hayek discloses a process for feeding a companion animal such as a dog or cat a diet containing an effective amount of beta-carotene to enhance immune response and improve the overall health of the animal is provided. Preferably, the diet includes from about 1 to about 50 mg/day of beta-carotene (from about 6 to about 315 mg beta-carotene/kg diet). Such a diet provides sufficient beta-carotene to be absorbed by the animal (see abstract). Further Hayek teach a pet food supplement and process for enhancing immune response and improving the overall health of companion animals such as cats and dogs, and more particularly to a pet food supplement and process which includes beneficial amounts of beta-carotene in the animal's diet (col. 1, lines 10-15). Carotenoids are naturally-occurring plant pigments which are absorbed in varying degrees by different species. Common carotenoids include beta-carotene, lycopene, lutein, zeaxanthin, and astaxanthin. These carotenoids are known to play an important role in modulating the immune system and enhancing the health of these species (see col. 1, lines 16-22).

It would have been obvious to one of ordinary skill in the art to use the composition taught by Hayek to generate a composition comprising astaxanthin for use by companion animal to enhance immune response. One would have been motivated to create such composition because Hayek teaches the use of astaxanthin in a pet food cats and dogs and its benefit enhancing the immune system. Therefore, one of ordinary skill in the art would have been motivated to use the pet food supplement in the animal's diet

Finally, one would have a reasonable expectation of success given that Hayek provide a detailed blueprint for making and using the composition comprising astaxanthin, and the steps of which are routine to one of ordinary skill in the art.

Thus in the absence of evidence to the contrary, the invention of claims 1, 2, 4, and 6-9 would have been prima facie obvious as a whole to one of ordinary skill in the art at the time the invention was made.

#### Conclusion

No claims of the present application are allowed.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Zohreh Vakili whose telephone number is 571-272-3099. The examiner can normally be reached on 8:30-5:00 Mon.-Fri.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ardin Marschel, can be reached on 571-272-0718. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Zohreh Vakili

Patent Examiner

1614

September 14, 2010

/Ardin Marschel/

Supervisory Patent Examiner, Art Unit 1614